

July 26, 2011

The Adams Class Veterans Association, Inc. and the Jacksonville Historic Naval Ship Association, Inc. jointly provide this Status Report to the Members of ACVA and JHNSA. This report provides our Members with information on the progress made during the recent months to establish the ex-USS CHARLES F. ADAMS (DDG-2) as a Naval ship museum memorializing all of the ships of the Adams Class in Jacksonville, Florida.

Since our last report, we have been focused on raising the required funding for the project. We have selected and fully funded a professional capital campaign company with extensive experience in nonprofit fundraising to conduct a Feasibility Study, the first step in a capital fundraising campaign. The Feasibility Study is complete, and the JHNSA Board of Directors is assessing the Final Report of the Feasibility Study, which they received on July 18th. Planning for our Capital Campaign is underway.

We have met with Florida Governor Rick Scott, both in Jacksonville and in Tallahassee, and he is most supportive of our initiative. He will be our Keynote Speaker at our 3rd Annual JHNSA Gala and Fundraising Event this fall.

We have met with the administration of newly elected Jacksonville Mayor Alvin Brown, and are confident of his support. The Military Affairs Committee, in their report to the Mayor of issues relevant to all aspects of the military community in Jacksonville, stated that the ADAMS Class Museum initiative "warrants support."

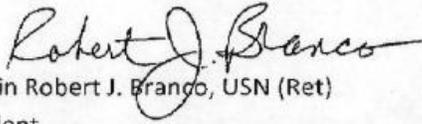
We have added additional members to our Board of Directors, and obtained the support of the people who will be influential in the establishment of our proposed Naval ship museum. Five (5) digital billboards around the City of Jacksonville read "Bring Home the ADAMS".

We have also made further progress in berth site permitting.

The attachment to this Newsletter provides detailed information on the above, and other, topics.

We will continue to keep you updated as we move forward.

Sincerely,



Captain Robert J. Branco, USN (Ret)

President

**Adams Class Veterans Association**



Captain Daniel Bean, USN, JAGC

President

**Jacksonville Historic  
Naval Ship Association**

**July 2011 Newsletter to ACVA and JHNSA Members regarding the establishment of the  
USS Charles F. Adams (DDG-2) as a Naval Ship Museum in Jacksonville, Florida**

**1. JHNSA Board of Directors meets with Florida's GOV Rick Scott in Tallahassee**

The Jacksonville Historic Naval Ship Association (JHNSA) met with Governor Rick Scott on Thursday, July 14, 2011 to present the Governor with a model of the USS Glover. This presentation was made in honor of the Governor's 29 months of service as a radar man on the USS Glover beginning in 1972. Barry Kryspin, a member of the JHNSA and a Navy veteran, prepared the model for Governor Scott. Keith Mullen, owner of BaD Ship Models, donated the model kit, and the JHNSA assisted Kryspin with funds to complete the project. Overall, it took Kryspin approximately 235 hours to piece the model together.

"I would like to thank the Jacksonville Historic Naval Ship Association for the wonderful gift they presented to the State of Florida today in behalf of my naval service," Governor Scott said. "It was an honor to serve my country, and I appreciate the time Mr. Kryspin spent on this model to commemorate the USS Glover."

On April 15, Governor Scott visited the JHNSA Visitor Center at The Jacksonville Landing. An informal unveiling of the model was held; Lieutenant Governor Jennifer Carroll, a Jacksonville resident and also a Navy veteran, was also in attendance. At that time, Governor Scott invited the JHNSA to visit Tallahassee to make a more formal presentation.

"As a Naval veteran, it is an honor to represent our organization on this visit to Tallahassee and make the presentation formally to Governor Scott and the State of Florida," said Daniel K. Bean, President of the JHNSA.

The model will be on display in the State Capitol for all visitors to enjoy.



JHNSA Board with GOV Scott



Presentation of USS GLOVER model

During the meeting in Tallahassee, Governor Scott committed to be the Keynote Speaker in October at JHNSA's 3rd Annual Gala and fundraising event in Jacksonville.

## **2. JHNSA launches Capital Fundraising Campaign Feasibility Study with Convergent**

During the spring of 2011, JHNSA began planning for a major fundraising campaign in the northeast Florida area. The Board of Directors interviewed two (2) separate professional fundraising companies who had experience executing major fundraising campaigns for nonprofit organizations. A "feasibility study" is the first step in launching any major fundraising campaign. The JHNSA Board selected Convergent Nonprofit Solutions to conduct our Feasibility Study.

JHNSA has fully funded Convergent to conduct this Feasibility Study. The Feasibility Study began in May. JHNSA identified over 160 individuals and companies for the Feasibility Study. Convergent representatives have conducted 73 confidential interviews over the past six (6) weeks with business and community leaders, seeking information, not money.

The Convergent representatives sought to determine in their interviews what these business and community leaders thought of the plan to return the USS CHARLES F. ADAMS (DDG-2) home as an interactive, educational, and historical attraction and to what extent this proposal can be financially supported. Convergent representatives, through the Feasibility Study, also set out to gain confidential, candid, and unbiased input about the proposed Naval Ship Museum.

On July 18, Convergent presented its Final Report on their Feasibility Study to the JHNSA Board of Directors, and the Board is planning our Capital Campaign.

## **3. JHNSA forges relationship with administration of new Mayor**

JHNSA has briefed key members of the administration of Jacksonville's newly elected Mayor, Alvin Brown. Given that one of the new Mayor's priorities is the development of the downtown Jacksonville, an ADAMS Class Naval ship Museum is a project that makes sense. The Military Affairs Committee was charged with providing Mayor Brown and his Administration with a comprehensive set of issues relevant to all aspects of the military community in Jacksonville. The report to Mayor Brown stated that the ADAMS Class Museum initiative "warrants support". JHNSA will be working with the Mayor's administration in the days ahead to emphasize that an ADAMS Class Naval Ship Museum will mean construction jobs and 28 Museum jobs once the Naval ship museum is in operation.

## **4. Status of Obtaining Commitment/Approval on the Berth Site**

- a. **City Ordinance.** With the unanimous passage on October 12, 2010 (15-0) by the City Council of Jacksonville of the Ordinance 2010-675-E, this... "Ordinance providing the City of Jacksonville's formal support for and help to the efforts of the Jacksonville Historic Naval Ship Association (JHNSA) to coordinate local, state and Federal authorities to bring the retired naval vessel USS Charles F. Adams (DDG-2) to Downtown Jacksonville

as a floating museum immediately east of the Acosta Bridge on Jacksonville's south bank"... The JHNSA will apply to the State as a third party to the City's Submerged Lands Easement (SLE) at the proposed mooring site. The JHNSA has, through several briefings and visits with the Florida Department of Transportation (FDOT) officials, garnered site approval. The FDOT lead Professional Engineer, James Bennett told the JHNSA that they have been approached by the City for the small piece of land (declared as surplus) that juts out slightly away from the FDOT Right of Way on the land end of the east side of the Acosta Bridge. The City will have to survey and appraise that surplus land before making an offer of compensation to the State. The JHNSA will use the provisions of the Ordinance to obtain permission to land the end of the pier on City owned land as per the renegotiated SLE. Summing up, FDOT has no problem with the mooring site as depicted in the original DONAPP (depicted in Exhibit 1 of the Ordinance).

- b. **Mooring Site.** The JHNSA and ACVA have been working with Halcrow Group and Environmental Services Inc. (ESI) to begin and complete the permitting and engineering planning for the ADAMS Class Museum mooring site. Recent studies received from State government organizations have expedited the planning and reduced the costs to complete this effort. The Surveying Firm of *Ghiotto & Associates* have come aboard "pro-bono" to survey the proposed berthing site, including where the landward end of the pier will be connected to the shore, including a location for the small pier driveway up a small incline to FDOT land which is managed by the JTA as a fenced parking lot. This permit process is waiting for one more review by the JHNSA engineer before it is submitted to the regulators. The JHNSA has had recent discussions with the management of the AETNA Building just to the west of the Acosta Bridge that could involve an arrangement for additional parking opportunities for the ship museum visitors.
- c. Halcrow, our engineering firm, reported that according to their studies and through the reports provided by several agencies, there will not be a large amount of dredging or removed spoils (7,300 cubic yards), and in addition, the ship should be comfortably moored port side to our proposed pier and four major dolphins with their corresponding roller fenders to meet the 100 year storm criteria. Two additional mooring dolphins will also be located at the bow and stern to accommodate the heavy mooring lines in the OPTIMOOR design.
- d. We are also working with *Haskell*, a large local construction company, to obtain a Phase I effort to work in consonance with their plans to rebuild the south bank Riverwalk from the refurbished Friendship Fountain to the Duval County School Board building. This could potentially incorporate into the ADAMS Class Museum mooring site the same design features such as pier railings, lighting, and other amenities to blend in with the rest of the Riverwalk for beauty and symmetry. This partnering effort should save the JHNSA the money needed to obtain the data and cost estimates for a 30% design effort.

## 5. JHNSA participates in Navy's OPEN HOUSE in Philadelphia

From June 20 to June 23, 2011, a team of Adams Class veterans visited the *USS Charles F. Adams (DDG-2)* which is currently berthed in the U. S. Navy's Inactive Ship's Facility at the former Naval Base in Philadelphia, PA. The group participated in an "Open House" sponsored by the Naval Sea Systems Command. An Open House is where ship museums are allowed to collect restoration equipment from non-museum, deactivated ships. The team of veterans was comprised of ADAMS Class Veterans Association (ACVA) and Jacksonville Historic Naval Ship Association (JHNSA) members Steve Weber, Electricians Mate Second Class and "Plank Owner" on *USS Semmes (DDG-18)*, Bill Reinard, Hull Technician Second Class on *USS Charles F. Adams (DDG-2)*, John Quigley, Yeoman Third Class on *USS Earl K. Olson (DD-765)*, and Bob Branco, Captain USN (Ret), former Commanding Officer of *USS Charles F. Adams (DDG-2)*, and President of ACVA.

During the Open House, the team worked in very hot conditions, but was able to obtain a sizeable number of equipment items, which will be used to restore the ADAMS so that she may serve as a Naval Ship Museum in Jacksonville. On June, 23 John O'Neil, Captain, USN (Ret), former Operations Officer on the *USS Lynde McCormick (DDG-8)* and Executive Director of JHNSA, joined in the effort. In addition, John O'Neil surveyed the ADAMS, reviewing the plans of JHNSA to use the *USS Charles F. Adams* to establish the ADAMS Class Museum as a Naval Ship Museum in Jacksonville, Florida.

Some of the equipment items that the ACVA/JHNSA team was able to obtain included firefighting and damage control equipment, Interior Communications switchboard equipment, sound powered telephone circuit equipment and other electrical items, and Combat Information Center and Radio Central electronics equipment. In addition, important fire control system electronics units were obtained to restore key systems on the *USS Charles F. Adams*.



L-R: Bill Reinard, John O'Neil, John Quigley, Steve Weber, and Bob Branco

## 6. Status of Finances

- a. **Project Income and Expenses through 7/13/11 for ACVA and JHNSA.** Totals are provided, followed by a breakdown of funds by ACVA and JHNSA.

1) Total Cash Raised To Date: **\$307,411.**

ACVA = **\$137,082**; JHNSA = **\$170,329.**

2) Total Expenses To Date (Paid Out): **\$219,836.**

ACVA = **\$86,846**; JHNSA = **\$132,990.**

3) In-Kind Contributions Raised and Expended/Used To Date: **\$2,108,175.**

ACVA = **\$865,440**; JHNSA = **\$1,242,735** - includes **\$22,520** in goods/services and **1,439,701** volunteer hours (through July 13, 2011).

4) Future Volunteer Services (Pledges of Man hours to Restore Ship): **\$4,820,400.**

ACVA = **\$4,326,300**; JHNSA = **\$494,100.**

5) Cash on hand (in bank accounts): **\$13,116.**

ACVA = **\$9,549**; JHNSA = **\$3,567.** (Note: Recent payments to Convergent Nonprofit Solutions have reduced current balance.)

6) Pledged Cash (signed pledges): JHNSA = **\$24,000.**

7) Restoration Account (Dedicated funds in the "Hull Plate Donation Program" and the "Yard O Concrete Donation Program" accounts): ACVA = **\$29,497.**

Pledges to Restoration Accounts (additional to the above) : ACVA = **\$11,630.**

8) Other assets: JHNSA = **\$4,251.**

**b. The Adams Class Museum Visitor Center in The Jacksonville Landing (Retail Space).**

The Adams Class Museum Visitor Center in The Jacksonville Landing continues to be a great source of visibility and revenue. In June, the VC brought in \$2,010 over expenses. The City of Jacksonville has just started road repairs immediately in front of the center which will likely impact sales, but the Adams Class Museum Visitor Center Manager continues to aggressively communicate with reunion groups and The Jacksonville Landing management to assure our inclusion in any events that could increase traffic. The recent move of the Jacksonville Maritime Heritage Center into The Jacksonville Landing has resulted in a great synergy between the two organizations directing traffic to each other, de-conflicting sales, and increasing visibility and event activity. The Adams Class Museum Visitor Center remains a great resource for marketing and for demonstrating that this effort to establish an ADAMS Class Naval Ship Museum in Jacksonville is real. We expect the Adams Class Museum Visitor Center to continue to be self-sustaining and to generate revenue throughout the remainder of 2011.

The Visitor Center continues to operate under the leadership of Pat Stroud (MCPO Retired) and the number of volunteer docents has been expanding. The Adams Class Museum Visitor Center is well regarded by the owner of The Jacksonville Landing mall, a well-known businessman who remains extremely happy with the appearance and items offered for sale, as well as the exhibits that are throughout the Visitor Center. The Visitor Center actively signs up interested visitors to become Volunteers, Docents, and Members of the JHNSA.

## **7. JHNSA Board of Directors and Major Supporters**

### **a. New Members on Board of Directors**

- 1) Beth Fleet recently joined the Board of Directors. Beth's background working as the Director of Candidate Administration and Records for the Duval County Supervisor of Elections Office has made her a perfect fit to work as a member of our JHNSA Membership Committee.
- 2) John McGriff is active duty Master Chief at Mayport Naval Station. His efforts as a Member of the JHNSA Board of Directors have already been supportive of JHNSA by providing active duty ship tours for our recent JHNSA Membership and Awareness Event in June and the USS LAWRENCE (DDG-4) Reunion.

### **b. New Major Supporters**

Mike McGrath, immediate past President of the Navy League of the United States and current Executive Director of the Jacksonville Area Ship Repair Association (JASRA), has stated his support for our proposed ADAMS Class Museum. Specifically, he has committed to (a) inform the 60 plus JASRA Membership regarding the ADAMS Class Museum efforts, and (b) disseminate appropriate information from JHNSA to JASRA Members regarding the refurbishing and maintaining of USS CHARLES F. ADAMS.

## **8. Local Fundraising and Related Initiatives**

### **a. Publicity: Billboards in Jacksonville Now Advertise the ADAMS Class Museum**

Digital billboards touting "Bring Home the Adams" are now in place at five locations around Jacksonville, Florida. The blue-and-gold digital boards state "Bring Home the Adams" and show the [www.Adams2Jax.org](http://www.Adams2Jax.org) web site address, along with the ADAMS Class Museum logo. The locations include Southside Boulevard at Beach Boulevard, San Jose Boulevard at Old St. Augustine Road, Beach Boulevard and Aldridge Mall, I-95 at University Boulevard and Philips Highway at Southside Boulevard.



Here is a picture of one of the billboards.

- b. **JHNSA MEMBERSHIP PROGRAM:** At 10:30 AM, on June 11th, the JHNSA held a membership drive and community awareness event at the Sea Gull Pavilion, which is located next to the Chief Petty Officers Club at Naval Station Mayport.

The event consisted of a barbeque, a tour of one of the warships at Mayport Naval Station, and a "get together" of all local Adams Class shipmates in the area. JHNSA provided a short presentation on our goals and where we stand in attaining those goals, and new members joined our Association. A number of volunteers stepped forward who want to assist at the ADAMS Class Museum Visitor Center located at The Jacksonville Landing in Downtown Jacksonville. Volunteers can also be identified to assist at future JHNSA events. It was a fun filled, family day at the seashore and a wonderful chance for old shipmates to reunite.

- c. **JHNSA Holds First Annual Golf Fundraiser:** On Thursday, April 7th, the JHNSA held its First Annual Golf Fundraiser to help "*Bring Home the USS Charles F. Adams to Jacksonville*". JHNSA was aided by a local individual with experience in these types of events to recruit players, sponsors, and donors for the event. Numerous items were donated for a Silent Auction. The Golf Fundraiser was held at the Queen's Harbour Golf & Country Club. Players had a light breakfast, teed off at 9:00 AM and finished in time for a buffet. Sixty-three players in three flights enjoyed the event, which included many prizes. The event players, along with our sponsors, helped the JHNSA raise over \$13,200. We also signed up 7 new JHNSA members. BAE South Shipyards sent 8 golfers to play and several of them had been USS Adams men!
- d. **Civic Outreach:** The JHNSA participated in the annual Southern Boat Show at the Met Park on the St. John's River from April 15 to 17. Jimmy Hill, the producer of this annual event, once again invited JHNSA to put together a team of ADAMS Class Museum supporters to display and sell military ball caps, coins and shirts, plus distribute information about the "Bring Home the USS Adams to Jacksonville" project for the citizens of Jacksonville to see and talk about. It was a long weekend but the Visitor Center had three good days of sales and the JHNSA collected over \$400 in sales and contributions at the Boat Show. Two individuals joined the JHNSA, and we signed up one more prospective Board of Directors member along with a potential ADAMS Class Museum Visitor Center Docent.

- e. **Visit to Boston National Historic Park:** On July 22nd, JHNSA Executive Director John O'Neil is scheduled to meet with the Assistant Superintendent of the Boston National Historic Park. The purpose of the visit is to obtain information about the operation and costs associated with the USS CASSIN YOUNG ship museum.

## 9. Recent Press Coverage on the Adams Class Museum

### a. **An Open Letter from Noted Florida Military Artist Duffy Soto**

June 9, 2011

"I'm neither a member of the naval community nor of Jacksonville, but I know the importance of having "living history" right at your doorstep. I was a mere child or 3 years old when I first visited the Battleship Texas Memorial in Houston. I remember it---and while I know I didn't have a clue as to what it was all about, as I grew older I wanted to learn more about these icons of freedom. While the USS CHARLES F. ADAMS is indeed an icon of freedom, it is also a Jacksonville native. It belongs to Jacksonville and its heritage is in the blood of the ancestors whose brothers and fathers and uncles served aboard her. History is within every rivet of that vessel. If the USS CHARLES F. ADAMS could talk, what tales she could tell.

"One of my fondest boyhood memories is a time in which MY father took me to Mayport to see the ships there. I was about ten years old and I was mesmerized. There was an aircraft carrier there at the time (the USS Saratoga, perhaps? I may not remember the name of the ships, but I vividly remember the majestic images I saw).

"When you add all of these experiences together, including my first memory of the Battleship Texas, as well as my father's own service in World War II, they worked together to ignite a profound curiosity about the history of our country, what freedom REALLY is all about and the people who came before me that helped to make this country great.

"The ADAMS should be preserved---not as just a memorial---but as a living, breathing museum of learning for future generations. She can speak and is willing to do so ---- if given the chance."

### b. **EU Jacksonville article**

#### **ANCHORS AWAY**

#### **Hoisting A New Downtown Attraction**

by ERIN THURSBY

published: May 9, 2011

Jacksonville's ties with the military, especially the Navy, is one of the reasons you'll find the ADAMS Class Museum Visitor Center at the Jacksonville Landing. But the main

reason is their dedicated effort to acquire a decommissioned Navy Guided Missile Destroyer, the USS Charles F. Adams (DDG-2), as a floating attraction in the St. Johns River.

Spearheading this push is the Jacksonville Historic Naval Ship Association, which runs the visitor center and raises funds for museum. The JHNSA has recently elected a new President, Daniel K. Bean, a commercial trial attorney who is also a Navy veteran.

Florida Governor Rick Scott served on an Adams Class vessel when he was in the service. Last month he came to the Visitor center, where he was presented a model of the USS Glover, the very ship he served on in the 70s. Daniel K. Bean, President of the JHNSA, enjoyed listening to the Governor reminisce about his time on board. "He told us about where he slept and where he worked," Bean says. "Even back then he showed an entrepreneurial spirit...back in that time, I guess 1971, they didn't have soda machines...so he brought cases of soda and sold them on board the ship."

Says Bean: "Having the support of Governor Scott is another step in reinforcing how important bringing the Adams back to Jacksonville is to our community and region. When fully operational, the Adams interactive attraction will result in the addition of 28 jobs and an economic impact of approximately \$3 million to the hotel, restaurant and tourism industry in this area. We look forward to this continuing effort."

If you're interested in the drive to put the USS Adams in the St. Johns or their displays at the Visitor Center, go to their website at [www.adamsclassmuseum.org](http://www.adamsclassmuseum.org) or stop by the ADAMS Class Museum Visitor Center in the Landing. There are some interactive displays of a navy ship's inner workings, ship models and merchandise for every branch of the military.